



Gunderson
Briggs

REALISING YOUR SUCCESS

SOCIAL MEDIA INFLUENCERS





REALISING YOUR SUCCESS

As you develop your message, brand and reach, your current and future financial potential is growing significantly, and that presents a great opportunity to empower your future.


So how do you empower your future?

- Get excellent financial advice from experts
- Understand what you need to finance in order to build your brand, following and future
- Implement a plan that finances your business and builds your wealth

As you seize the day, we'll help you realise your financial success.

Even though we are accountants, we're not quite as boring as you think!

We specialise in providing advice to social media influencers through a range of skills and services, including:

- Strategic thinking and financial advice for the best results overtime
 - Dedicated financial resources to manage your affairs and realise your financial success, while you successfully manage your career
 - Long and short term goal setting, mentoring and the pursuit of financial enablement and growth
 - Tax planning with accounting and compliance to finish it off
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WE REALISE SUCCESS

When it comes to your financial affairs, we'll provide imaginative solutions. Imagination leads to creativity; creativity leads to learning.

Gunderson Briggs provides results and continuity. We think first, and worry about the box later.

The important thing is to measure the right things right, be it tax payable, cash flow, return on investments, economic value add, capital required or just love and understanding.

THE WAY IT WORKS

We spend time understanding your social media influencer aspirations, goals and opportunities.

We think creatively about your short and longer term needs to develop and finance your opportunities. That leads to a plan which we then implement.

We keep building that plan and achieve results to realise your success.



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A KEY ISSUE

“With smart thinking and research, brands can use influencer marketing and make their business boom. Influencers help leverage the reach of the brand, increase credibility and create a community around your brand or product. In the end, it results in awareness, enhanced perception and, ultimately, action.”

- Ken Gunderson-Briggs



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Call on us anytime

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